



SINCE

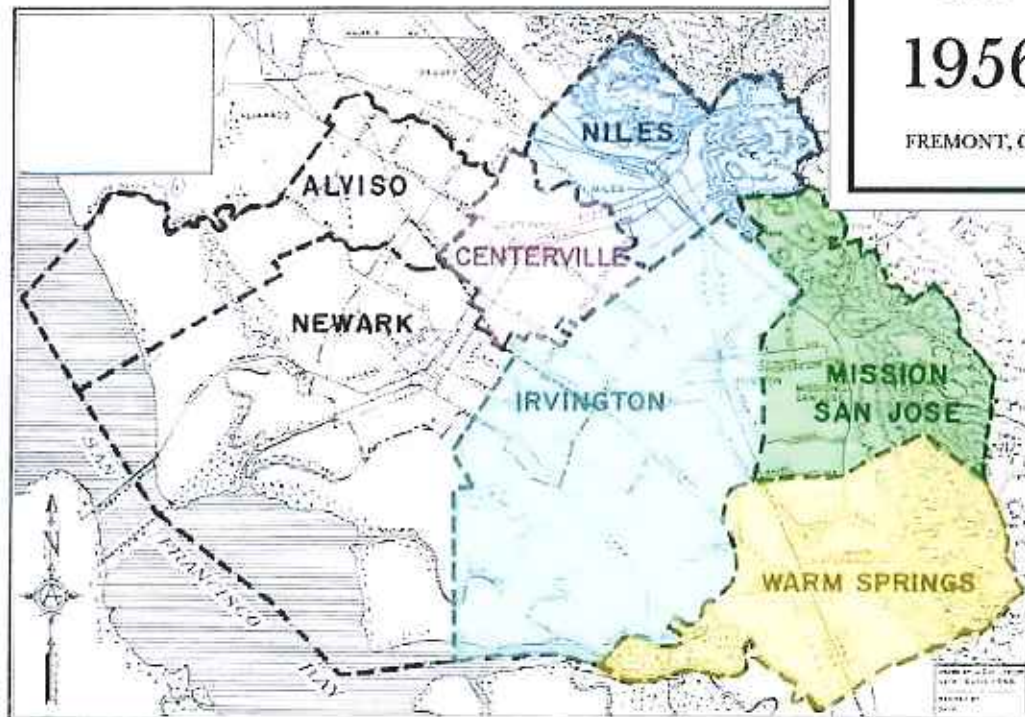
1956

FREMONT, CA

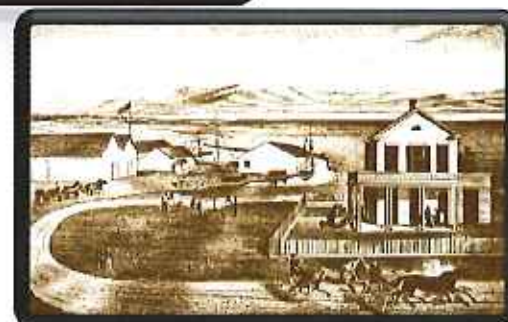
# STATE

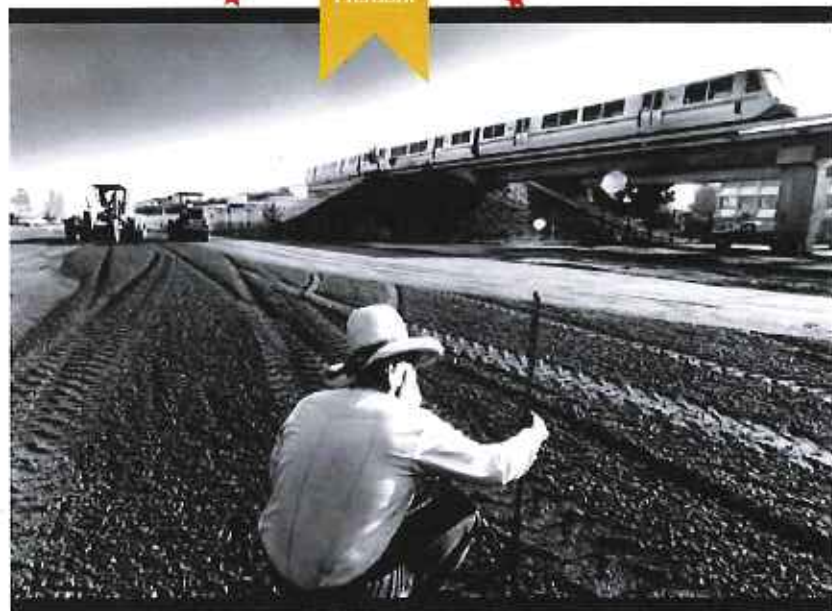
## OF THE CITY

March 24, 2016

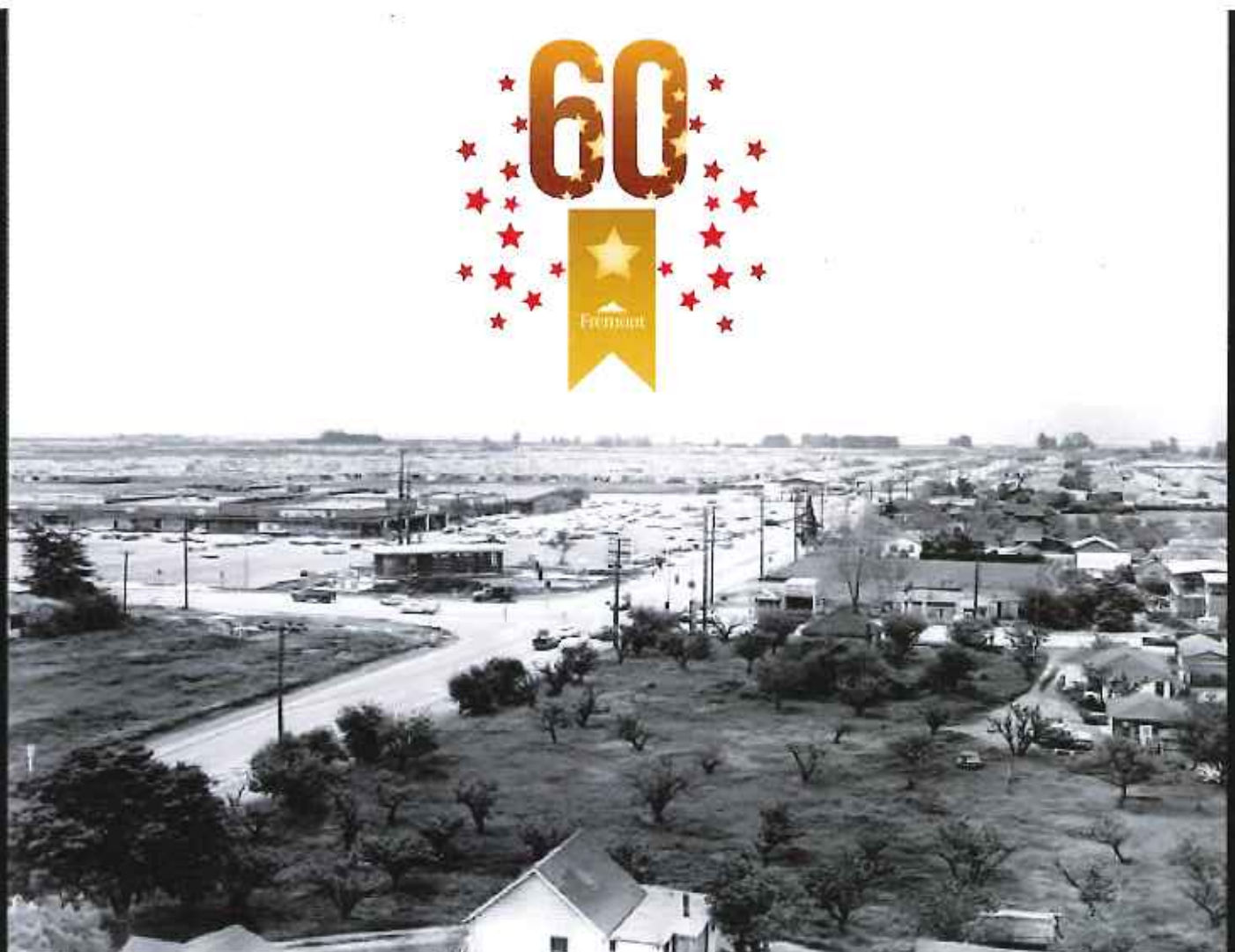


SINCE  
**1956**  
FREMONT, CA

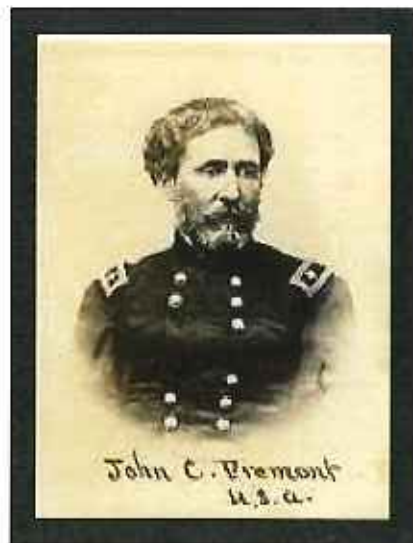






















## **City Council**



## **City Manager & Staff**

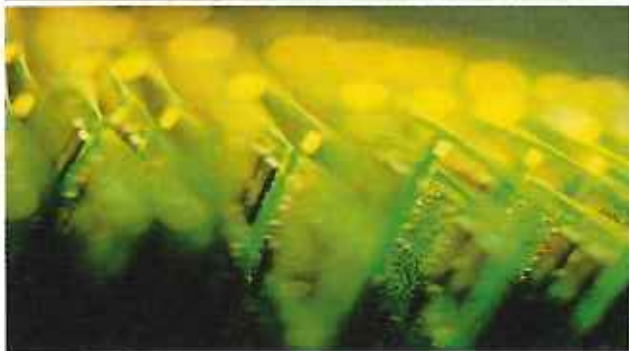




**CLEANTECH**



**ADVANCED  
MANUFACTURING**



**BIOTECH**



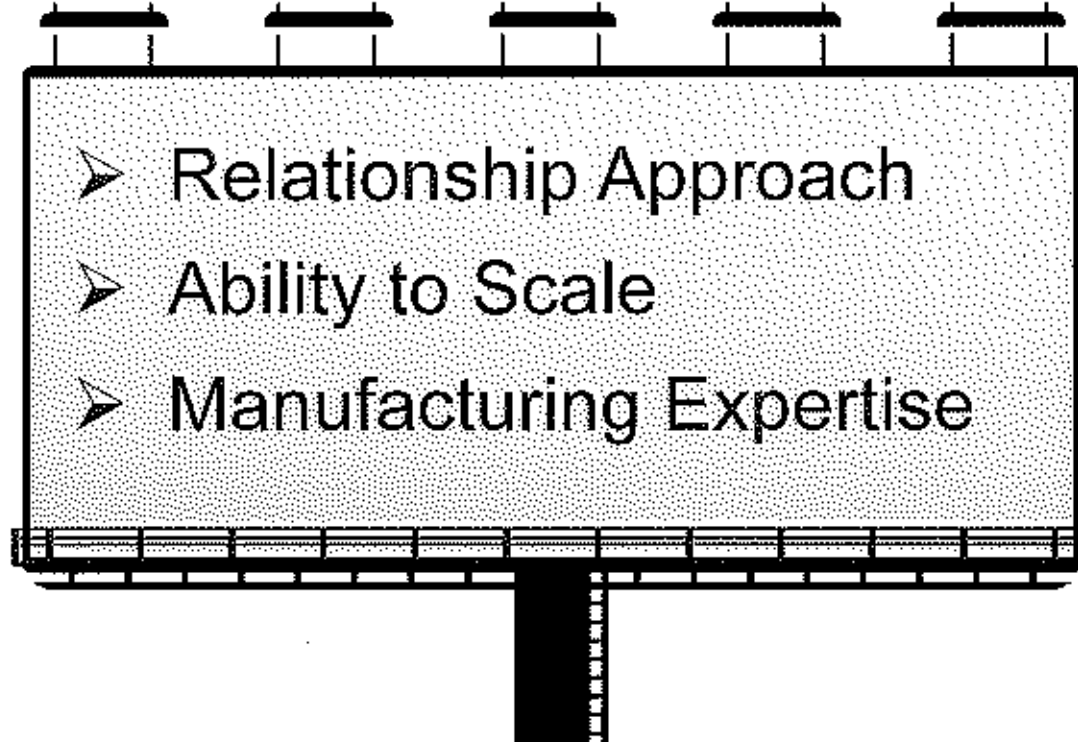


# GROWING PROMINENCE OF

## ADVANCED MANUFACTURING



# **REFINING** our Cleantech Message



# OUR LIFE SCIENCE Niche

## HIGHEST CONCENTRATIONS OF BIOMEDICAL MANUFACTURING NATIONALLY

SF BAY  
AREA

Bay Area Snapshot:

- 1 **FREMONT** (47 companies)
- 2 **SUNNYVALE** (47 companies)
- 3 **SAN JOSE** (39 companies)
- 4 **SAN FRANCISCO** (31 companies)
- 5 **BERKELEY** (14 companies)









**MakerEd**



# TESLA'S PRESENCE *grows*



Model X Arrives



901 Page Ave



Tesla's expansion along I-880



# RIBBON CUTTINGS





PIVOT





**PROLOGIS'**

*Silicon Valley Logistics Park*









# EXPANSION



# EXPANSION

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Grand Opening  
June 1





WELCOME TO

# NEW FREMONT

COMPANIES





# HISTORIC DISTRICT

*walkabouts*





11:00 AM



**Fremont**

[The Fremont Story](#) | [What's New](#) | [Contact Us](#) | [Careers](#) | [Company Info](#) | [Investor Relations](#) | [FAQ](#)



# ADVANCING BUSINESS IN SILICON VALLEY

You have aspirations. We can help. It starts with the simplest of actions, a conversation. Together, let's figure out how to make Fremont work for you.

## A CITY ON THE MOVE

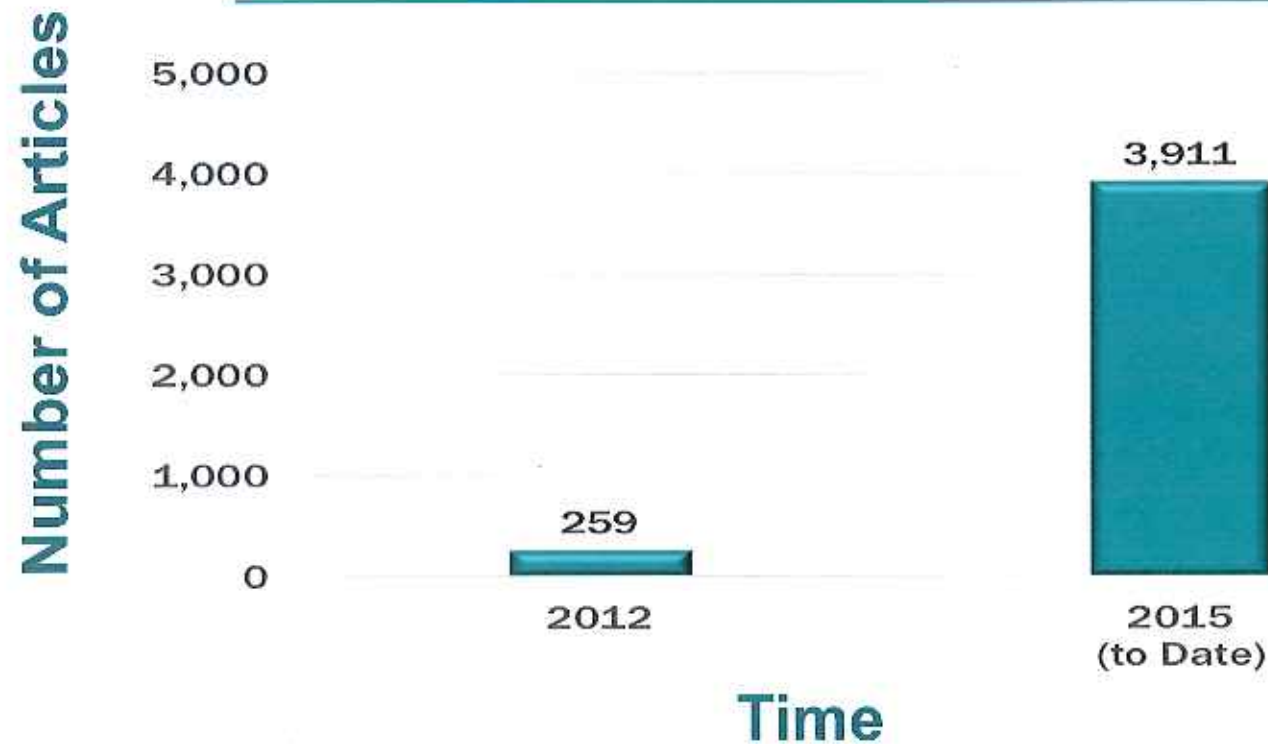


## COMPANIES WHO SAY 'YES' TO FREMONT



# Marketing Metrics

Associating Fremont with Silicon Valley





# Startup Grind

## *Lands in Fremont*



11:00 AM

## Best Places to Start a Business in Northern California



JONATHAN TODD

August 3, 2015 • [Small Business](#)



### 6. Fremont



In San Francisco's East Bay, Fremont is the largest city among our top 10 and has the highest average revenue per business of all places on our list: \$6.8 million. Tesla Motors and Western Digital are two of the city's largest employers. The city also supports small businesses - so much so that it has a designated [small-business ally](#) to assist small-business owners in launching and growing their companies. The East Bay Economic Development Alliance supports businesses in the area by connecting them with local financing and development resources.



## 2015's Best Cities for Women Entrepreneurs

Rank	City	GoodCall Score	Population	Networking Rank	Female Educational Attainment	Difference in Educational Attainment Men vs. Women	Change in GDP, YoY	Unemployment Rate	% of Women-Owned Establishments
85	Fremont, CA	254.45	228,758	236	16.70%	5.10%	2.00%	8.60%	31.48%

METRICS WE CONSIDERED

10% PROFESSIONAL NETWORKING

25%

BUSINESS CLIMATE

30%

EDUCATIONAL VALUES

35%

ECONOMIC HEALTH

Business  
ACTION  
INNOVATION  
Leadership  
ENTREPRENEUR  
VISION  
enterprise  
SOLUTIONS  
future  
GROWTH





*coming soon*

# New Auto Dealers

**UNDER  
CONSTRUCTION**



**SUBARU**

**CARmax**

**2017**



**Audi**

# PACIFIC COMMONS

The Block:



11:00 AM







Valley Oak

Toll Brothers

Lennar



# New school in the works

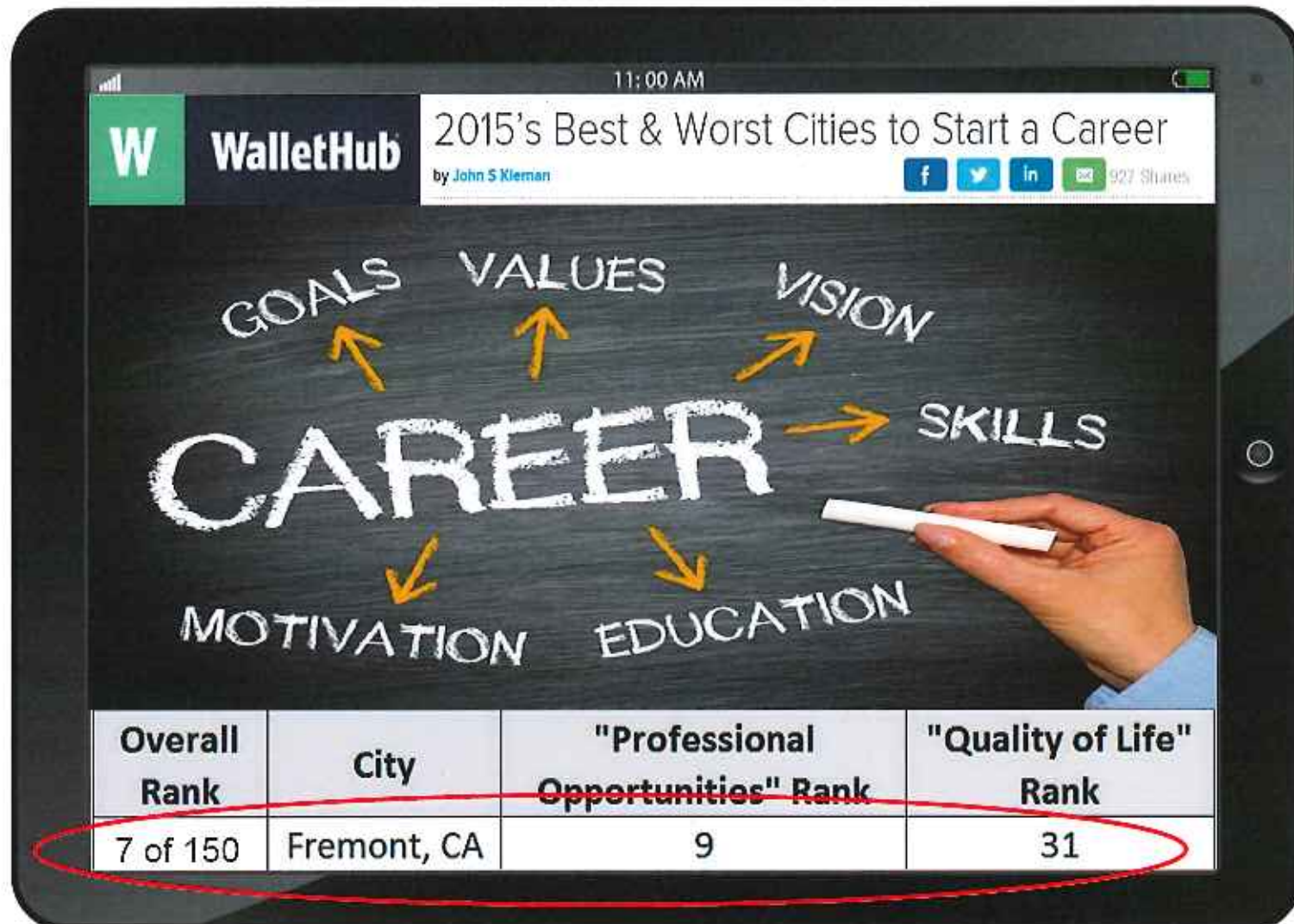




# Infrastructure Improvements: **WEST ACCESS BRIDGE**









DOWNTOWN  
FREMONT  
ON THE RISE ★





11:00 AM



Every year, IDA recognizes outstanding improvements to downtown by the work of dedicated individuals around the globe through the Downtown Achievement Awards. These exceptional projects highlight organizational advances in a variety of categories and stages of completion. Congratulations to our 2015 winners!

**Planning**  
Merit Winners

"Downtown Fremont – On the Rise!"  
City of Fremont







Capitol Avenue  
**NOW OPEN!**

*Our*  
**SOCIAL  
HEART**

BEAT



Corner of Capitol Ave. and Fremont Blvd.



# CAPITOL AVENUE: PHASE 2 PROGRESS





# STATE STREET PROJECT: to break ground



# CIVIC CENTER









# DOWNTOWN

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## EVENTS



Festival of the Arts  
Attendance is up



Fremont Street Eats: Good Eats



**DOWNTOWN**

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EVENTS



Downtown Date Night  
Returns this fall



Fremont Burger & Brews Fest:  
Instant success—returns May 21



**DOWNTOWN**

EVENTS



# Retail Interest is Strong



# 2015: A Landmark Year for **Sustainability** in Fremont





11:00 AM



W

WalletHub

## 2015's Greenest Cities in America

by [Richie Bernardo](#)

To find the cities that most encourage an environmentally friendly lifestyle, WalletHub analysts compared 100 U.S. cities across 13 key metrics. Our data set ranges from greenhouse-gas emissions per capita to the number of smart-energy policies and initiatives. You can find the results, additional expert commentary and a detailed methodology below.

Overall Rank	City	Total Score	'Environmental Quality' Rank	'Greenness of Transportation' Rank	'Greenness of Energy Sources' Rank	'Green Lifestyle & Local Policies' Rank
10	Fremont, CA	60.62	2	59	10	58



## Highest % of Green Space

- T-1. Honolulu, HI
- T-1. Anchorage, AK
- T-1. Fremont, CA



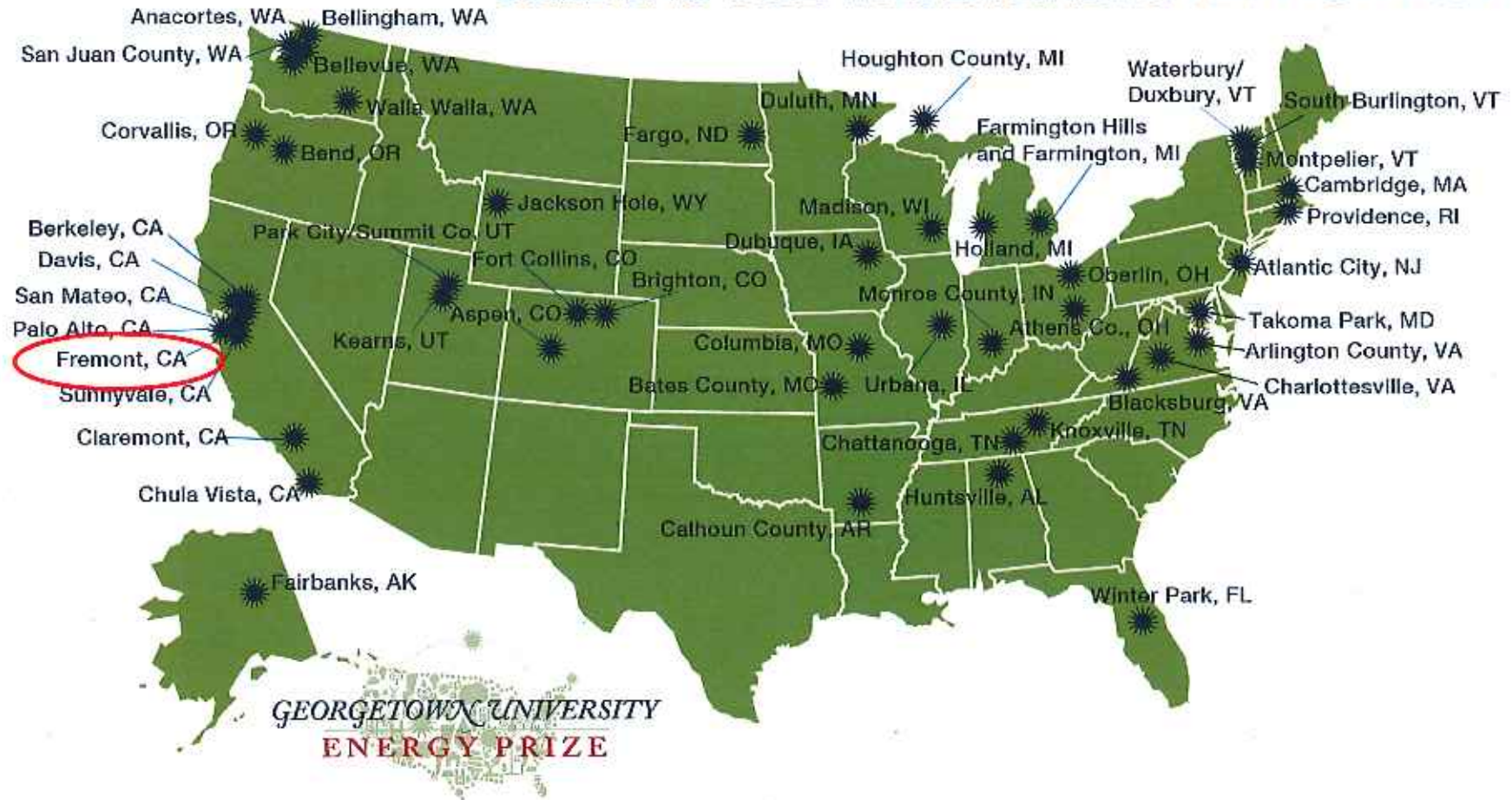




## COMPACT *of* MAYORS

- ❖ Signed on to coalition of 450+ cities worldwide
- ❖ Pledged to reduce greenhouse gas emissions and prepare for impacts of climate change

## LEADING THE WAY IN ENERGY EFFICIENCY





# Certificate of Partnership

presented to

**City of Fremont, California**

By the U.S. Environmental Protection Agency's Green Power Partnership  
in recognition of efforts to reduce the risk of climate change  
through the use of green power.

Matt Clouse, Acting Branch Chief  
Energy Supply and Industry Branch, Climate Protection Partnerships Division  
Office of Air and Radiation, U.S. EPA



**700** new residential  
solar PV systems  
installed last year

**GOING  
SOLAR**



# Solar Carports at City Buildings

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Aqua Adventure Waterpark

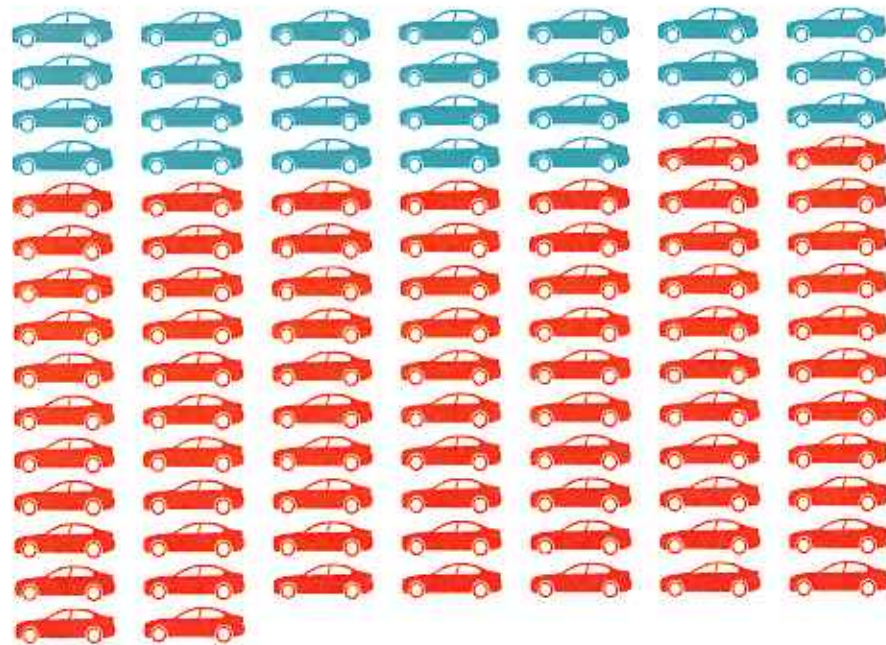


Police Building

Irvington Community Center



# *Fremont* **Leads the Way ...**



**1,400**

EV's purchased by  
Fremont residents in 2015

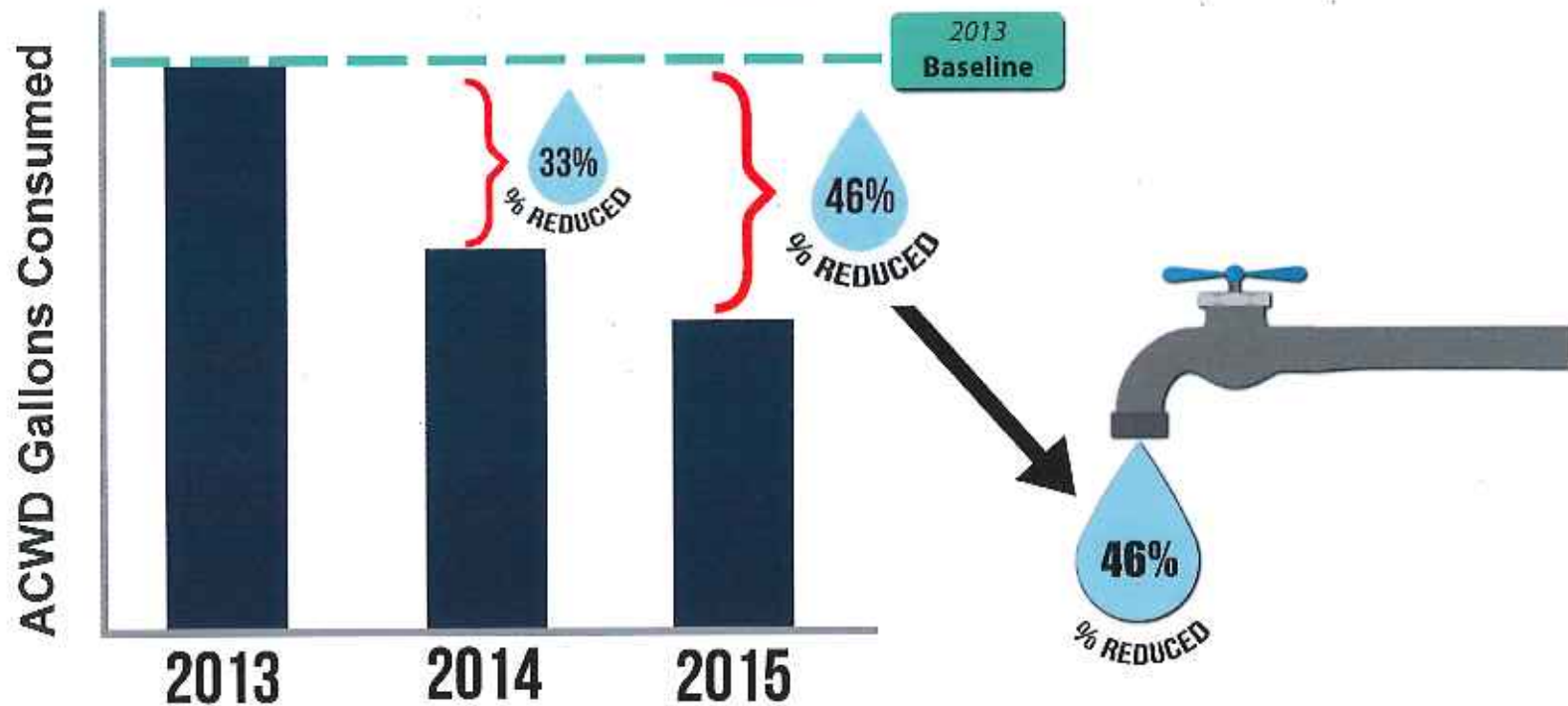
**4,000**

Total EV's in Fremont



# WATER CONSERVATION

*We are doing more than our part...*



# CRICKET ANYONE?



Cricket Batting Cages at  
Northgate Community Park

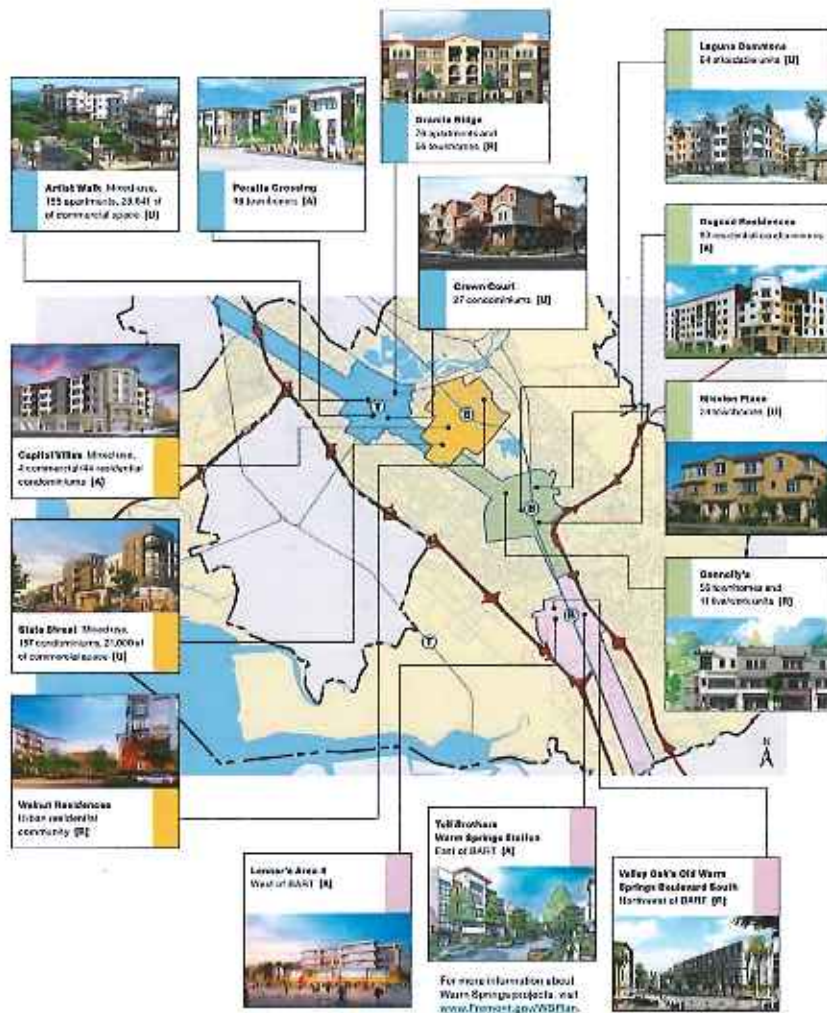


Central Park Fields 9 & 10  
Cricket/Soccer

# NEW CRICKET FACILITY







# NEW COMMERCIAL ..... and ..... RESIDENTIAL DEVELOPMENT

## Legend

### Project Status:

[A] Project "Approved"

[R] Project "Under Review"

[U] Project "Under Construction"  
or anticipated in 2016

Centerville

Downtown/City Center

Irvington

Warm Springs/South Fremont

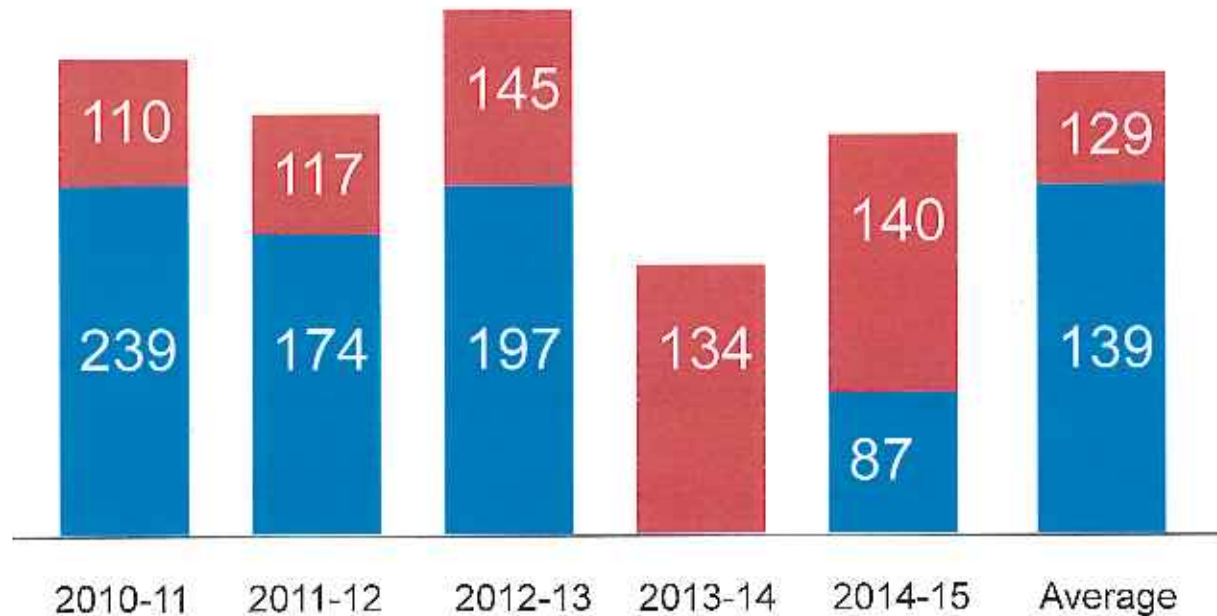
Ⓑ BART Station

Ⓣ TRAIN Station

## Building Permits Issued by Fiscal Year

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Multiple Family Units  
Single Family Units

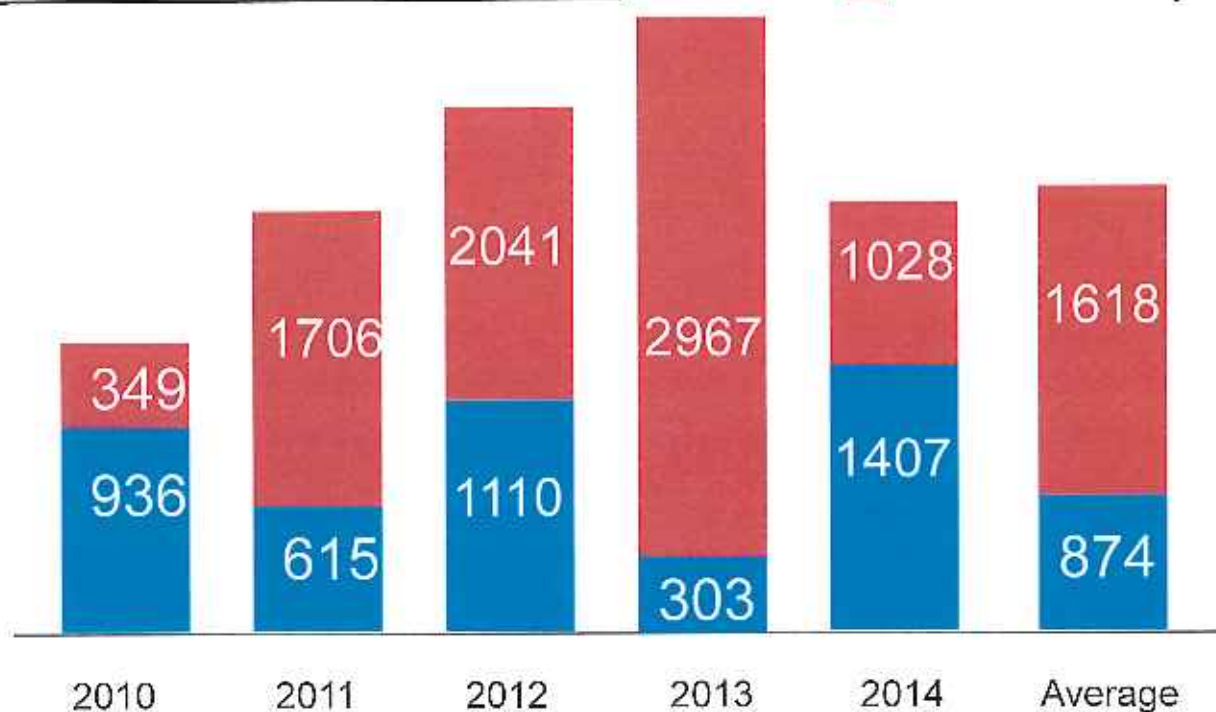


Source: City of Fremont Permits Issued

# Annual Population Increase

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■ New Development Share  
■ General Population Increase

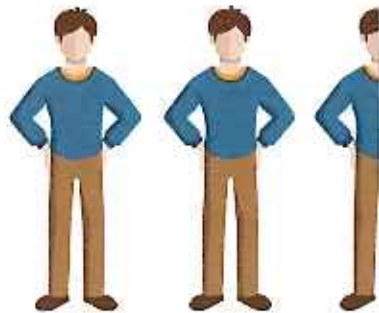


Sources:

State Dept. of Finance Population Estimates, 2010 Census, City of Fremont Permits issued



For Every 1 **ADVANCED  
MANUFACTURING JOB** 



Another  
**2.2 JOBS** Are Created



**INVESTING IN**  
public safety and street maintenance

# INVESTING IN getting kids to school safe





# FREMONT VISION ZERO 2020:

---

a collaborative focus  
**ON TRAFFIC SAFETY**





# STAY **SAFE** FREMONT



## PEDESTRIAN SAFETY TIPS



**BE PREDICTABLE**  
Follow the rules of the road and obey signs and signals.



**USE CROSSWALKS**  
Cross streets at crosswalks or intersections whenever possible.



**BE NERVY**  
Don't be distracted by a phone, glasses, bag, etc. when walking on the road.

**BE VISIBLE**  
Wear bright clothing every day and reflect on reflective or reflective vests at night.  
  
If a person is not visible, focus is not on them or they are not seen. When you have the best view of traffic in crosswalks.

**TIMING IS EVERYTHING**  
Look for cars in all directions.  
  
Wait for a signal to cross. If a signal can't wait, wait for a gap in traffic that allows you enough time to cross safely.  
  
Continue to watch for traffic as you cross.

**WALK SMART**  
Walk on sidewalks whenever they're available.  
  
If you don't walk on sidewalks, walk facing traffic and on the left side of the road as much as possible.  
  
Watch for cars starting/ending turns and backing up.

**PEDESTRIAN SAFETY IS EVERYBODY'S RESPONSIBILITY**

## DRIVER SAFETY TIPS



**BE PRESENTABLE**  
Follow the rules of the road and obey signs and signals.  
  
Remember for pedestrians everywhere, at all times.



**YIELD**  
Yield to pedestrians in crosswalks.  
  
Never pass a vehicle stopped at a crosswalk. People may be crossing that you can't see.



**KNOW YOUR SPEED**  
Follow speed limits, especially around people on the street.  
  
Slow your speed in school zones and residential areas.





New Street Markings:

***Yield for Pedestrians;      Buffers for Bicyclists***






# Community Police *Partnership*



**Community Video  
Cameras in Use**



Report suspicious activity  
790-6800 Ext.3   
Crime in progress - Call 911



# *Graduated* **2<sup>nd</sup> Fire Academy**







WE'RE  
**HIRING!**

[www.Fremont.gov/CityJobs](http://www.Fremont.gov/CityJobs)



**SAFE**



**COMPASSIONATE**



# COMPASSIONATE CITY

CHARTER SIGNED



# WARMING CENTER



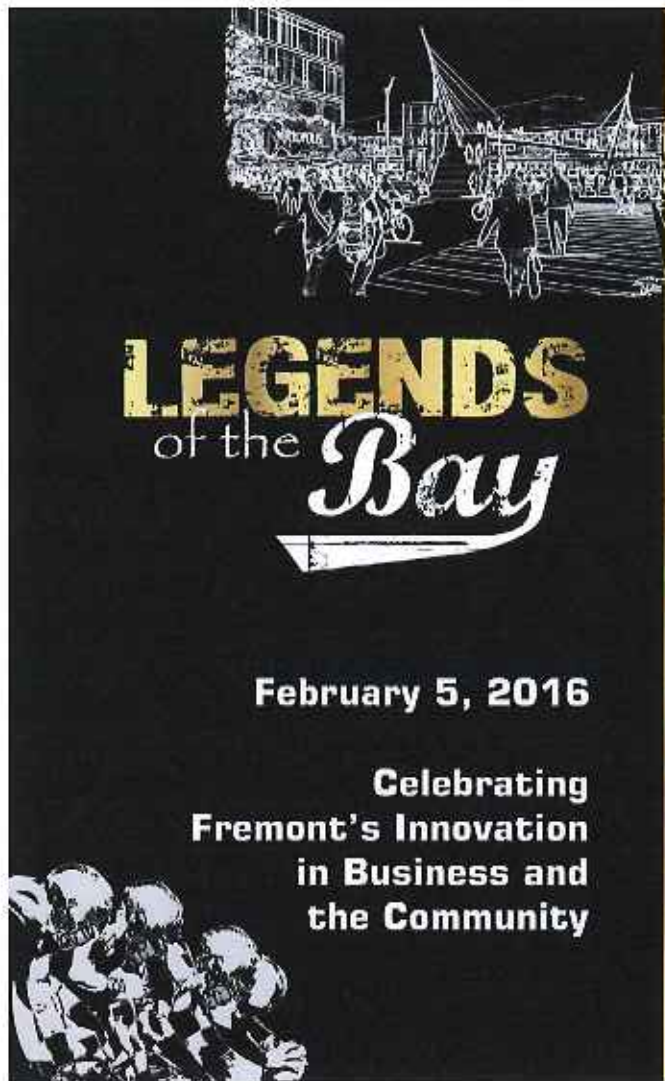
Since November,  
we've served  
208 homeless persons  
ranging in age  
from 6 months  
to 85+ years



# Our Community Partners

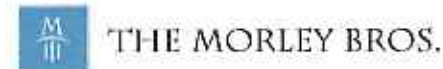
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# Legends of the Bay

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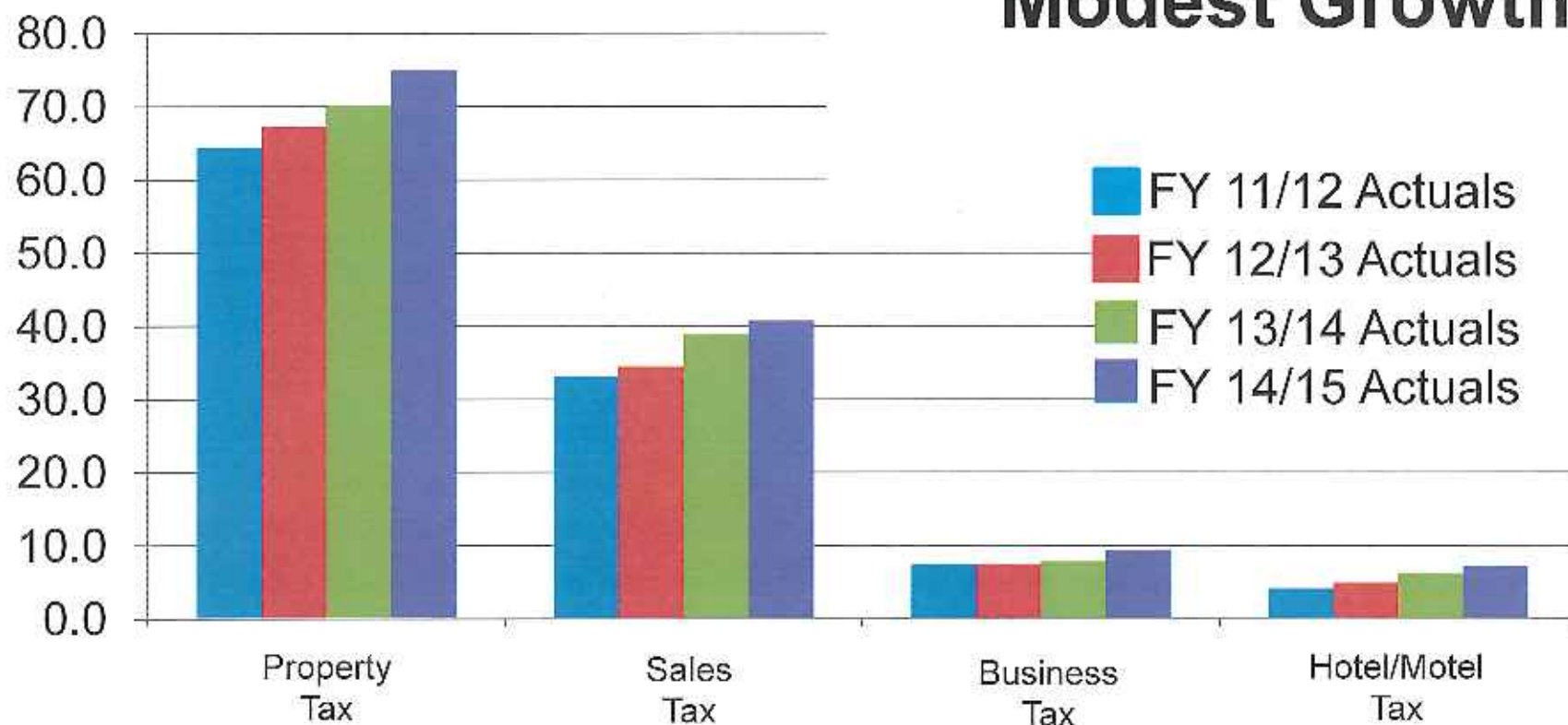




# INVESTING IN FREMONT'S *future*



## Modest Growth





# Implementing Neighborhood Traffic Calming Program





# 50-50 STREET

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## TREE PROGRAM



**Former RDAs That Have Been Completely Dissolved**

Agency	County
Angels	Calaveras
Bishop	Inyo
Cupertino	Santa Clara
Dos Palos	Merced
Fremont	Alameda
Fresno County	Fresno
Isleton	Sacramento
Kings County	Kings
Lassen County	Lassen
Madera County	Madera
Mendocino County	Mendocino
Mountain View	Santa Clara
Palo Alto	Santa Clara
Patterson	Stanislaus
Shasta County	Shasta
Susanville	Lassen
Tiburon	Marin
Treasure Island	San Francisco
Williams	Colusa
W	

Webpage last updated May 29, 2015

# *Our* **Redevelopment Agency**

**OFFICIALLY  
OUT OF BUSINESS**  
*as of June 2015*



# Artist Walk





# LEADER IN AFFORDABLE *housing*



# 524 UNITS

*in Warm Springs*





  
**ABODE**  
SERVICES

**65  
UNITS**

*at Laguna Commons*



# 30 UNITS

*at Central Commons*



**80  
UNITS**

*at Stevenson  
Family Apartments*



**MidPen**  
HOUSING





# Parc 55 Senior Housing

by EAST WARREN PARK LLC

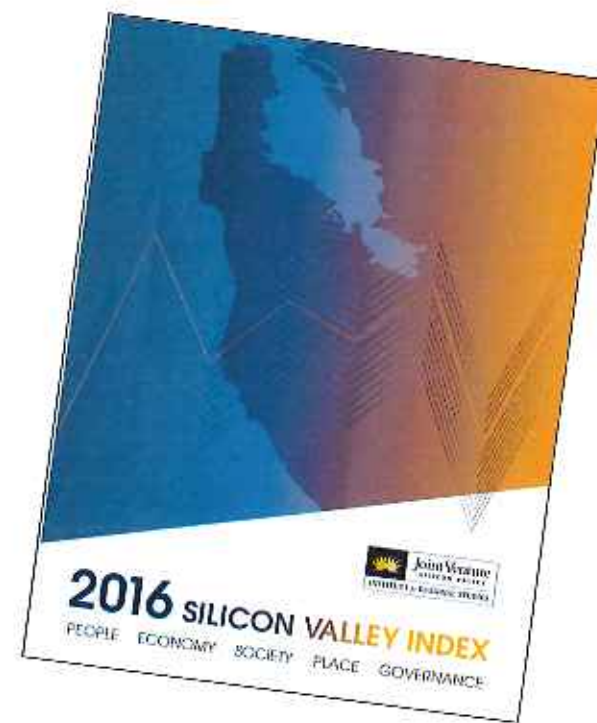
**90**  
*units*







HOUSING









**Connect  
with  
Us!**



**Fremont.gov**